

SLREPORTS

SLNews : **L'Oréal to recruit via Second Life (News, Cosmetic News)**

Owner of a island in Second Life since March French beauty group L'Oréal is taking another leap in the virtual world by hosting its first recruitment operation this June 19-21. The event, called Neo Job-Meeting follows the first-ever Second Life recruitment event, which was hosted by US press agency TMP World on May 16-18 and included communication giants Verizon and Microsoft. L'Oréal paid €20,000 to be an exhibitor at this latest event

The event will take place on NeoDialogue's island, where pavilions have been set up for each of the five companies involved – Alstom, Areva, Capgemini, Unilog, and L'Oréal. Five L'Oréal recruitment avatars will be hosting the recruitment drive and giving interviews in both English and French with candidate avatars every 15 minutes.

READ IT ALL HERE:

<http://www.cosmeticnews.com...>

Posted by [Clark Columbia](#) on Saturday, June 02 @ 14:34:42 GMT

<http://209.85.129.104/search?q=cache:RyzXg3ZyQvIJ:slreports.americaneffect.com/+neodialogue&hl=fr&ct=clnk&cd=7&gl=fr>